



FOCUSSED AREAS

- Latest Marketing Techniques/Applications (*national / international*)
- Market Oriented Design & Product Development
- Technological Advancements in production process & finishes
- Improved Tools & Equipment
- Testing & Compliances
- Project Development & Credit Finance
- Latest Designing techniques such as 3D Max, Auto CAD etc.
- Improved Packaging

The following clusters have been identified for the training and skill development of artisans/craftsmen and exporters.

Craft Cluster	Major Crafts	No. of Training Programmes
Agra	Leather Accessories Stone Carving Handicrafts	25
Firozabad	Glass handicrafts	25
Saharanpur	Wood handicrafts	50
Delhi/khurja	Christmas Decoration Home Textiles Home Furnishings	40
Jodhpur	Wood handicrafts	30
Jaipur	Ceramic Hand Printed Textile Handicrafts	30
	TOTAL	200

- Enterprise Development • Tapping New & Virgin Markets
- Organized Retailing • Merchandizing & Price Calculation
- Trade Fair Participation • Quality & Graded Raw Materials
- New Technologies • Inspections, Timely Delivery & Logistics
- Intellectual Property Rights & Branding • Doing Global Business
- Insurance, Claims & Risk Management • Commercial Intelligence



PARTNERS IN INNOVATION LED INCLUSIVE GROWTH OF INDIAN HANDICRAFT SECTOR:



National Institute of Fashion Technology



Fair Trade Practices - Fair Trade Forum India

TECHNOLOGICAL UPGRADATIONS



REVOLUTIONS IN COMPUTERIZED DESIGNING



TOOLS & EQUIPMENT INNOVATIONS



TESTING, STATUTORY COMPLIANCES & STANDARIZATIONS



CREDIT FINANCE & PROJECT DEVELOPMENT



U.P. Export Promotion Bureau, Govt. of U.P

Knowledge Partners



Joint Initiative by



हस्तशिल्प निर्यात संवर्धन परिषद्
Export Promotion Council for Handicrafts
(Sponsored by Ministry of Textiles, Govt. of India)

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(Set up By Ministry of Textiles, Govt. of India)

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CUSTOMISED CAPACITY & SKILL DEVELOPMENT PROGRAMMES FOR HANDICRAFT EXPORTERS, MANUFACTURERS, NEW ENTREPRENEURS & ARTISANS/ CRAFTPERSONS/SKILLED WORKERS WORKING WITH HANDICRAFT EXPORTERS

With an objective to compete in the world markets especially the SE Asian competitors it has now become necessary to provide customized integrated and inclusive training at the imp. Handicraft clusters.

The enhancement and up gradation of the existing skills of the craft persons / skilled workers as well the handicraft exporters/ manufacturers is a need of hour .

NCDPD has taken one of the toughest assignment of implementing this ambitious programme of up grading the skills as per the product categories and existing practices on long term basis.

These specialized training/ Capacity development programme have been envisaged to provide training to the potential entrepreneurs, manufacturers/ exporters/ workers working in the premises of exporters and artisans by organizing training programmes to educate and create an environment conducive to the latest advancements in manufacturing process , new & innovative technology, finishes, colors, adhesives, modern tools & equipment, product development , understanding of 3 D Max, Auto CAD, factory compliances, statutory compliances, health & safety and lots more

Handicrafts artisans / manufacturers / exporters shall get the benefits of exposure / interaction with completely industry driven experts in the vivid areas of the related fields. The training programmes shall be conducted by industry experts in order to ensure a practical approach.